



Republic of the Philippines  
OFFICE OF THE PRESIDENT  
COMMISSION ON HIGHER EDUCATION

**CHED MEMORANDUM ORDER (CMO)**

No. 49  
Series of 2008

**SUBJECT: PROJECT W.A.T.C.H – AN ADVOCACY MOVEMENT  
FOR PUNCTUALITY AND HONESTY**

**To: CHED Regional Directors  
Presidents/Heads of Private Colleges and Universities  
Presidents/Heads of State Colleges and Universities  
Presidents/Heads of Local Colleges and Universities**

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1. The Commission on Higher Education and the JCI Senate Philippines have entered into a Memorandum of Agreement (MOA) on the conduct of **Project W.A.T.C.H (We Are Time Conscious and Honest) – an Advocacy Movement for Punctuality and Honesty** which was signed last September 24, 2008 in Quezon City, Philippines.
2. The Mission of the W.A.T.C.H. Movement is aimed at strengthening the values of punctuality and honesty towards a living legacy. Its Vision is to undertake effective programs, projects, and other activities to enhance the importance of punctuality and honesty as elements of success in our daily lives
3. Higher Education institutions are encouraged to undertake the Project W.A.T.C.H. consisting of national competitions, symposia and fora among college students and faculty members/instructors. The core activity in implementing the W.A.T.C.H. Movement will be by way of a series of seminars and orientations for college students, complimenting their existing curriculum to be undertaken with the JCI Senate network and institutional partners nationwide.
4. Among the activities are: free regional and national conferences and workshops on time management and planning for students and faculty members/instructors to be conducted by the JCI Senate; conduct of oratorical contests, debates, and balagtasan,

time games for students and the distribution of time management tools and materials intended to effectively promote W.A.T.C.H. among the students and faculty members/instructors.

5. The mechanics of the W.A.T.C.H. activities and contests will be announced through a CHED Memorandum.

6. Immediate and wide dissemination of this Memorandum is desired.

Issued this 12<sup>th</sup> day of November 2008 at Quezon City.

  
**EMMANUEL Y. ANGELES**  
Chairman