



Republic of the Philippines  
OFFICE OF THE PRESIDENT  
COMMISSION ON HIGHER EDUCATION

**CHED MEMORANDUM ORDER**

No. 22,  
Series of 2005

TO : Presidents of State Colleges and Universities (Region X & CARAGA)  
Heads of Private Higher Education Institutions (Region X & CARAGA)  
Directors of International Linkage Office (Region X & CARAGA)

SUBJECT : Zonal Conference on the Advocacy and Promotion of International  
Cooperation

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In accordance with the mandate of Republic Act (RA) No. 7722, otherwise known as "Higher Education Act of 1994" the Commission on Higher Education (CHED) is holding the **Zonal Conference on the Advocacy and Promotion of International Cooperation, in Cagayan de Oro City on August 18, 2005.**

To make the Philippines an Education Hub in Asia we need to prepare our people for a future of intense competition and shifting competitive advantages. Thus, the CHED is spearheading this conference, a sequel to the zonal conferences on same topic that were held in NCR, Regions I, III, IV, VI, VIII and XII in the year 2002 and onwards.

This activity is intended to strengthen internationalization of higher education in the country. Specifically, it aims to: develop administrators to handle networking with foreign educational institutions; increase the number of internationalization programs of HEIs; generate data among HEIs on the nature of linkage, funding support and benefits derived from the networking.

All Heads of HEIs and others concerned are hereby enjoined to participate.

Interested parties are advised to pre-register using the attached form. Registration is free of charge.

Similar activity will also be held in the following regions, venue however, will be announced later:

CHEDRO VII	-	September 22, 2005
CHEDRO V	-	October 27, 2005

Issued this 14th day of July, 2005.

FOR THE COMMISSION

**CARLITO S. PUNO, D.P.A.**  
Acting Chairman

