



Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION

CHED MEMORANDUM ORDER

No. 03
Series of 2005

TO : Presidents of State Colleges and Universities (Region 5)
Heads of Private Higher Education Institutions (Region 5)
Directors of International Linkage Office

SUBJECT : Zonal Conference on the Advocacy and Promotion of International
Cooperation

In accordance with the mandate of Republic Act (RA) No. 7722, otherwise known as "Higher Education Act of 1994" the Commission on Higher Education (CHED) is holding the **Zonal Conference on the Advocacy and Promotion of International Cooperation**, at The Concourse, Legaspi City City on 19-20 May 2005.

To make the Philippines an Education Hub in Asia we need to prepare our people for a future of intense competition and shifting competitive advantages. Thus, the CHED is spearheading this conference, a sequel to the zonal conferences on same topic that were held in NCR, Regions I, III, IV, VI, VIII and XII in the year 2002 and onwards.

This activity is intended to strengthen internationalization of higher education in the country. Specifically, it aims to: develop administrators to handle networking with foreign educational institutions; increase the number of internationalization programs of HEIs; generate data among HEIs on the nature of linkage, funding support and benefits derived from the networking.

All Heads of HEIs and others concerned are hereby enjoined to participate.

Participants shall be charged a registration fee of **Two Thousand Pesos (P2,000.00)** to defray the operating expenses which includes meals, kits and handouts. Interested parties are advised to pre-register using the attached form.

Similar activity will also be held in the following regions, venue however, will be announced later:

CHEDRO IX	-	July 21-22, 2005
CHEDRO VII	-	Sept. 5-6, 2005
CHEDRO X & CARAGA	-	Oct.27-28, 2005

Issued this 3rd day of March 2005.

FOR THE COMMISSION

FR. ROLANDO V. DE LA ROSA, OP
Chairman

PRE-REGISTRATION FORM
ZONAL CONFERENCE ON THE ADVOCACY AND PROMOTION OF
INTERNATIONAL COOPERATION

Legaspi City
19-20 May 2005

Pls. return by fax at (052) 481-50-95 on or before **20 April 2005** to the **Commission on Higher Education, Region V (CHEDRO V)**.

NAME _____
(Surname) (First Name) (Middle Initial)

POSITION _____

INSTITUTION _____

ADDRESS _____

E-MAIL ADDRESS _____

PAYMENT Cash
 Check
 Money Order

Please remit by cash or check/money order. Check and money orders should be made payable to the Commission on Higher Education, Region V.

ZONAL CONFERENCE ON THE ADVOCACY AND PROMOTION OF INTERNATIONAL COOPERATION

I. **Project Title :** ZONAL CONFERENCE ON THE ADVOCACY AND PROMOTION OF INTERNATIONAL COOPERATION

II. **Objectives:**

- To promote quality higher education through modes of international cooperation
- To develop higher education institutions to handle linkages with foreign educational bodies.
- To encourage institutions to develop international programs and standards.
- To gather data relative to the nature of linkage, funding support and benefits derived from the program

III. **Project Rationale and Description:**

The International Linkages Unit as part of its thrust is tasked to develop strategies and programs to internationalize higher education. In this light, a conference on the advocacy and promotion of establishing academic cooperation, faculty-students exchanges, collaborative research and scholarship grants is necessary to establish world class higher education. As stakeholders acquire new technology and knowledge as a result of collaboration with foreign partners, this sort of initiative would eventually put our higher education system parallel to international standards.

The two-day conference provides participating institutions the opportunity to share their experiences, needs and problems encountered in each networking program and at the same time learn from the lectures. It is expected then that more local institutions will forge international collaboration with universities and other organizational bodies abroad.

On top of all these, the activity will prepare our students and faculty to compete in the global marketplace that will ultimately lead them a satisfying and productive life.

IV. Expected outcomes

The Zonal Conference aims to:

1. Strengthen and internationalize institutions of higher education in the country
2. Develop administrators to handle/strengthen networking with foreign education entities.
3. Increase the number of internationalization programs of HEIs
4. Generate data on the nature of linkage, funding support and benefits derived from the linkage/networking.

V. Schedule of Activities

- **Venue:** Region 5 , Region IX , Region VII, CHEDRO X & CARAGA
- **Date :** May 19-20, 2005, July 21-22, 2005, Sept. 5-6, 2005
Oct. 27-28, 2005
- **Duration :** two days (per schedule)
- **Activities:** 1st day - Orientation Conference
2nd day - Workshop

VI. Participants

School Heads, Directors and staff of International Office.

VII. Budget

Please see attached page

VIII. Funding Source : GAA

BUDGET FOR THE ZONAL CONFERENCE

EXPENDITURES	COMPUTATION	TOTAL
Region VII		
Airfare		
Manila-Cebu-Manila	4 pax X 6,786.00	P 27,144.00
Speakers 3 (airfare & honorarium)	20,358.00 + 5,000.00	25,358.00
Per diem allowance	800 (4 pax) = 32,000(4 days)	12,800.00
Taxi fare from residence to Airport	600 x 4 pax	2,400.00
Supplies and materials	10,000.00	10,000.00
Sub-total		P 77,702.00
Region IX		
Manila – Zamboanga – Manila		
Airfare	8,391.00 x 4 pax	33,564.00
Speaker	8,391.00 + 5,000 (honorarium)	13,391.00
Per diem allowance	800 x 4 days x 4 pax	12,800.00
Taxi fare from residence to Airport	600 x 4 pax	2,400.00
Supplies and materials	10,000.00	10,000.00
Sub-total		P 72,155.00
Region X & CARAGA		
Cagayan de Oro		
Airfare	8,376.00 x 4	33,504.00
Speaker (airfare & honorarium)	8,376.00 + 5,000.00	13,376.00
Per diem	800.00 x 4 days x 4 pax	12,300.00
Taxi fare from residence to Bus terminal	600 x 4 pax	2,400.00
Supplies and materials	10,000.00	10,000.00
Sub-total		P 71,580.00
Total Expenses		P221,437.00

Tentative Program of Activities

1st DAY

8:00-8:30 AM	Registration	
8:30-9:00 AM	Allegiance to the Philippine Flag Prayer Welcome Address	Dr. Isabel Mahler
9:00 - 9:15 AM	Statement of Purpose	Ms. Gilda M. Quanico Chief, ILU, CHED, Central Office
9:15 - 9:30 AM	Break	
9:30 - 10:30 AM	Internationalization Plan for HEIs : A Framework Agenda for Quality Reforms	Dr. Ethel Agnes P. Valenzuela (Proposed)
10:30 - 11:00 AM	Questions and Answers	
11:00 - 11:30 AM	Management of International Linkages	Dr. Ester Velazquez (Proposed)
11:30 - 12:00 Noon	Questions and Answers	
12:00 - 1:00 PM	Lunch Break	
1:30-2:30 PM	Overseas Dev't. Assistance: The Extent of Its Efficiency in the Education Sector	NEDA Reg'l. Director
2:30 - 3:00 PM	Questions and Answers cum snacks	
3:00 - 4:00 PM	The Role of Academic Mobility in National Development	Dr. Joseph Delos Santos (Proposed)
4:00 - 4:30 PM	Questions and Answers	

2nd DAY

9:00 - 11:00 AM	Workshop
11:00 – 12:00 Nn	Open Forum
12:00 – 1:00 PM	Lunch Break
1:00 – 1:45 PM	Synthesis
1:45 – 2:00 PM	Closing Remarks
2:00 – 3:00 PM	Distribution of Certificates

Dr. Isabel Mahler



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forwarded to CHED
by Floribel
mailed to CHED
4/6/05

MEMORANDUM FROM THE CHAIRMAN

To : Presidents/Heads of Public and Private Higher Education
Institutions (HEIs) in Region V
Directors of International Linkage Office

Subject : Postponement of the Zonal Conference on the Advocacy
and Promotion of International Cooperation

Date : March 28, 2005

The Commission on Higher Education issued CHED Memorandum Order No. 03 series of 2005 on March 3, 2005 regarding the conduct of Zonal Conference on the Advocacy and Promotion of International Cooperation. However, due to funding constraints and in compliance with Administrative Order No. 103 on the austerity measure adopted by the Office of the President, the subject zonal conference is postponed indefinitely.


FR. ROLANDO V. DE LA ROSA, OP