



Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION

CHED MEMORANDUM ORDER (CMO)

No. 02

Series of 2003

TO : All CHED Regional Directors
Presidents of State Colleges and Universities
Heads of Public and Private Institutions

SUBJECT: **VISIT PHILIPPINES 2003 (VP 2003)**

DATE : February 7, 2003

X-----X

In accordance with the pertinent provisions of Republic Act (RA) No. 7722, otherwise known as the Higher Education Act of 1994, and in consonance with the World Tourism Organization (WTO) declaration of 2003 as Visit Philippines Year, the Department of Tourism (DOT) and all its attached agencies are in deep preparations to ensure a full calendar of activities that will generate a record number of visitor arrivals to the country this year, to include among others the following:

1. Visit Philippines 2003 (VP 2003) will be a celebration of our country's rich cultural heritage and festive spirit. It will showcase the best and biggest events happening nationwide, highlighting the renowned Filipino warmth and hospitality through its various Special Events and Activities foremost of which will happen in Intramuros: History Town Philippines through the "Best of the Regions".
2. This program will feature the best music, dances, fiestas, culinary delights, parades, and arts and crafts of the sixteen (16) regions of the country each month from January to December of this Year.

3. Another worthwhile activity would be the opening of the Intramuros Light and Sound Museum in February the first of its kind in the country depicting Philippine history and cultural traditions.

In order to protect the integrity and success of the Visit Philippines 2003, all Higher Education Institutions (HEIs) are hereby enjoined to support the celebration such as, to schedule educational tours to Intramuros for the students, teachers, faculty staff and other school personnel as part of their academic calendar.

Enclosed is a copy of the schedule of activities for ready reference and guidance.

Immediate dissemination of this information to all concerned is desired.



ESTER ALBANO GARCIA
Chairperson