



Republic of the Philippines  
OFFICE OF THE PRESIDENT  
COMMISSION ON HIGHER EDUCATION

CHED MEMORANDUM ORDER (CMO)

No: 04;

Series of 1998

SUBJECT : PARTICIPATION OF ALL HIGHER EDUCATION  
INSTITUTIONS IN THE PHILIPPINE CENTENNIAL  
COMMEMORATIVE ACTIVITIES

X-----X

In accordance with the pertinent provisions of Republic Act No. 7722, otherwise known as the "Higher Education Act of 1994," and to stir interest amongst the youth and students in the Philippine Centennial Celebrations, all Higher Education Institutions (HEIs) are hereby enjoined to participate in the Centennial Commemorative activities to the most effective extent possible, thus:

**1. National Flag Celebration**

The 100<sup>th</sup> anniversary of the making of the Philippine Flag will be commemorated by the simultaneous hoisting of the Philippine flags all over the country on 28 May 1998 at 7:00 am. HEIs may conduct flag parades and other activities focusing public awareness on the Philippine flag and what it symbolizes.

**2. 100 Flags Parade**

Parades of Philippine Flags will be held in 100 sites all over the country, including the 73 provincial capitols and 23 key cities. HEIs may coordinate with the Provincial Governors in their respective localities for participation details.

**3. Singing of the Philippine Centennial Song**

The Philippine Centennial Song may form part of the Flag Raising Ceremonies held every Monday. The Commission's Centennial Desk is exerting its best efforts to provide each HEI one audiocassette copy of the Philippine Centennial Song as produced by the Development Bank of the Philippines (DBP).

**4. Philippine Centennial Movement Drive**

Local chapters of the Philippine Centennial Movement may be established. Membership forms and related materials are now being distributed to all HEIs through the Commission's Higher Education Regional Offices (HEROs).

**5. Use of the Centennial Logo on Official Stationeries**

The Centennial Logo may be affixed on official stationeries to be used in 1998. HEIs may contact the CHED HEROs for further information.

**6. Centennial Décor Competition**

The Centennial Décor Competition will only cover Metropolitan Manila. All HEIs are encouraged to bring to the fore their best creative talents to express the best qualities of our people and focus public awareness on the significance of the Philippine Centennial.

**7. Lakbay-Sining**

The Lakbay-Sining is a national touring program of high-quality and original Philippine Centennial productions in dance, music, drama, literature and visual arts. The lead implementor is the Cultural Center of the Philippines (CCP). This program is designed to bring the Centennial Awareness campaign to the regions.

Pasig City, Philippines, January 21, 1998

  
**ANGEL C. ALCALA**  
Chairman

Copy Furnished:  
All HEROs  
All HEIs