



Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION

CHED MEMORANDUM ORDER

NO. 7 _____;

Series of 1996

**SUBJECT : "1996 YEAR OF THE FILIPINO HEROES" ACTIVITIES IN
LINE WITH THE PHILIPPINE CENTENNIAL CELEBRATIONS**

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In accordance with the pertinent provisions of Republic Act No. 7722, otherwise known as the "Higher Education Act of 1994," and by virtue of Resolution No. 001, Series of 1995, of the Commission en banc, and in keeping with the intent of Presidential Proclamation No. 510 declaring this year as the "Year of the Filipino Heroes" (YFH) in line with the Philippine Centennial Celebrations, all Higher Education Regional Offices (HEROs), all Presidents of State Universities and Colleges (SUCs), all Heads of Private Higher Education Institutions (PHEIs) and all Heads of CHED-supervised Schools, Colleges and Universities (CSCUs) are hereby enjoined to spearhead in the undertaking of relevant activities in connection therewith, with special emphasis in the participation of all teachers and students alike.

In order to properly commemorate the event, the following activities should be observed, namely :


- a. Organization of the higher education institutional/regional 1996 YFH Committees to be composed of representatives from the administration, faculty, parents, students and the community concerned which will formulate and implement the plan for the national and local celebrations. Herewith is the Calendar of Historical Events for reference and guidance;
- b. Restructuring of the physical and social environments of the Higher Education Institutions (HEIs) concerned to set the 1996 YFH and Centennial mood and to highlight the heroic acts of our national heroes, both living and dead, thus :
 1. Decorating the buildings, bulletin boards and rooms with histo-cultural messages;
 2. Holding of histo-cultural programs with patriotic songs, quotations and stories;
 3. Provision of daily dosage of Heroes' Message during flag-raising ceremonies; and
 4. Conduct of essay-writing contests and the like;

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- c. Patronizing the 1996 YFH National Committee publications like the Historical Calendar (to be serialized in leading dailies and tabloids), Bayani Komiks and Inang Bayan Booklets;
 - d. Preparation of pertinent video presentations and Internet materials in collaboration with the concerned government agencies, television companies and Internet providers/HEI subscribers;
 - e. Teaching of the 1996 YFH and Centennial value-concepts of Kalayaan, Kasarinlan and Pagkakaisa which may be integrated in the humanities and/or social science subjects under the general education component of the HEIs' curricula; and
 - f. Such other activities which are pertinent and relevant therewith.
3. All HEROs are hereby directed to facilitate monitoring of the implementation of the aforementioned activities at the national, regional and institutional levels.

SO ORDERED.

Pasig City, Philippines, February 1, 1996


MONA D. VALISNO
Commissioner
Officer-in-Charge
Office of the Chair

1996 YEAR OF THE FILIPINO HEROES

Ang Taon ng mga Bayani - Filipino commemorates the centennial of the outbreak of the Philippine Revolution and the anniversaries of all other struggles that followed it; where heroic Filipinos fought with their lives, fearlessly blazed the trail and incited national fervor against injustice and bondage which bore fruit that is greater than wealth - freedom.

By paying special homage to their valor and sacrifices, we perpetuate their memories and cultivate among our people the spirit of patriotism. And as we study their lives and works, we renew our faith in our capacities as Filipinos and gain more confidence with the knowledge that we are a nation of heroes.

VISION

More Filipinos with renewed national faith that we can, and will, as a united people, win the struggle for national progress, because we nurture the same spirit that enabled our heroes to win for us our freedom and nationhood.

MISSION

Propagate ideas and values preached and practiced by ALL heroes of our land, knowledge and appreciation of which, will move our people as one nation doing and achieving even small acts of heroism.

OPERATIONAL OBJECTIVES

Map out strategies for the active participation of all sectors in the meaningful celebration of the Year of the Heroes.

Coordinate commemorative and educational activities to be undertaken by these sectors.

Provide ideas for the fitting celebration of significant historical events in our peoples' struggle for freedom.

YEAR-LONG PROJECTS

- HISTORICAL CALENDAR** - which highlights significant historical events in our people's struggle for freedom.
- INANG BAYAN Booklets** - current events materials which will also include historical documents, relevant stories, and significant events of our peoples' love of the Inang-Bayan.
- BAYANI KOMIKS** - stories of the youthful and humane life of both known and lesser known heroes.
- BAYAN-ANI ARAW-ARAW** - a collection of positive quotes from our heroes and their relevant messages in today's life.
- MANUAL ON CELEBRATIONS** - intended for LCU's and interested public, this contains a calendar of significant events and activities to celebrate them.
- NATIONWIDE PAINTING AND POSTER MAKING CONTEST** - for school and out-of-school youth.
- FESTIVAL OF TALENTS** - Activities include oratorical, song-writing, history quiz, computer games, etc..
- STUDENT CONFERENCE (Fora Series)** - discussions on the history of our nationhood held in various colleges and universities, will end up in a Regional Conference where inputs from said fora series will be organized into one whole United Declaration of Students on Nationhood.
- COMMUNITY-WIDE EVENTS** - year-long activities of fairs, centennial exhibits, dances and games in local communities.
- IN SERVICE TRAINING FOR TRAINERS OF TEACHERS** - under the leadership of Philippine Normal University, teachers from all the DECS regions undergo "experiential approach" to the teaching of Centennial Visions of "Kalayaan, Kasarinlan, at Pagkakaisa".
- NATIONAL CONFERENCE OF HISTORIANS AND THE ACADEME** (local counterpart of the International Conference on Philippine Revolution) - Provincial historical committees will also submit their local history and list of local heroes.
- LAHING MAGITING** - a TV drama series for children and youth which will focus our heroes' achievements in their struggles for freedom, justice, and nationhood.
- PUBLIC FORUM** - Kapilian type of discussions of national issues using history as springboard.
- SUSTAINING TRI-MEDIA CAMPAIGN** - focusing on the relevance of our heroes and heroism.

SUGGESTED SECTORAL ACTIVITIES

- Launching of the Year of the Heroes** - to start the 1996 to 1998 celebration of Philippine centenaries with activities like:
 - Opening ceremonies - invocation, flag-raising, welcome ceremonies.
 - "Pag-unlaw sa Inang Bayan" - symbolic presentation of the Covenant of the group to the promotion and practice of the Centennial Vision of JUSTICE, BROTHERHOOD, FREEDOM and HEROISM to be accepted by a young child representing the future with a mother, representing the Inang-Bayan. Response in their behalf will be given by an official of the Group.
 - The traditional wreathlaying or flower offering may follow for Heroes identified by the Group. The sending of doves or flying kites or balloons may culminate the launching ceremonies.
 - Dramatic structuring of the Group's physical and social environment to set the Centennial mood.
 - Structure streets and buildings with histo-cultural atmosphere using banners bunting and the like.
 - Creative display of historical events and of heroes in the Group's bulletin boards or walls.
 - Use of the Centennial logo in all stationeries and other vehicles of communication.
 - Holding of cultural programs, historical presentations and special recognition for participants.
 - Fill the air with patriotic songs, quotations and stories.
 - Designate an "All Filipino Day" a week where the attire, the language, and the behavior must be Filipino. Promote the practice of "Mabuhay" as a way of greetings and the use of "po" and "opo" as a respectful way of communication.
 - Take the "Weekly Dosage of Heroes Message" given during Mondays' flag-raising and Friday's flag retreat; taken from the life and works of heroes.
 - Observe "Flag Day" everyday throughout the year in all public places and in other private

- Promote the practice of *Everyday heroism* or doing and achieving of small act of heroism.
- Support Alay-Lakbay-Anal for school and out-school youth: "Talking Heroes" in T-Shirts, office supplies and other novelties, Tree Planting Projects during heroes anniversaries, Histo-Cultural exhibits, and Street Awareness Campaign and adopt a Historical Mark / Shrine / Park Projects.
- Patronize publications of the Committee such as, the Historical Calendar, Bayani Komiks, Bayan-Ani Araw-Araw, Inang Bayan Magazine, "KALAYAN", Patriotic Tapes and Histo-Cultural Games.
- Promote humanitarian or volunteer service to the community in their specific areas of concern.
- Sponsor or support projects/programs that will help achieve the objectives of the Committee.
- Membership in the *Everyday Hero Foundation* and receive FREE publication on heroes and heroism.

MONTHLY VALUE FOCUS

JANUARY	SINGLE-MINDEDNESS AND NOBILITY OF PURPOSE
FEBRUARY	LOVE, BROTHERHOOD AND SPIRITUALITY
MARCH	HUMILITY AND ACHIEVEMENT
APRIL	PUBLIC SERVICE
MAY	PRODUCTIVITY
JUNE	SELF CONTROL, INDEPENDENCE AND ECOLOGICAL HARMONY
JULY	INTEGRITY
AUGUST	COURAGE AND CREATIVITY
SEPTEMBER	HONOR AND RESPECT
OCTOBER	COMMITMENT AND ACCOUNTABILITY
NOVEMBER	LOYALTY AND FAITH
DECEMBER	HARMONY, PEACE AND REFLECTION

PRES. PROCLAMATION NO. 510

DECLARING 1996 AS THE YEAR OF FILIPINO HEROES

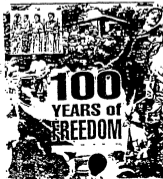
"Whereas, 1996 marks the 100th year of the start of the concerted struggle for Philippine Independence..."

"THEREFORE, the National Centennial Commission, is hereby directed to lead and oversee all necessary and fitting activities in the celebration of the Year of Filipino Heroes to ensure its success."

"The Commission is authorized to call on any department, bureau, office, agency, or any instrumentality of the government, including government-owned or controlled corporations, for assistance as it may need in discharging its functions."

"Non-governmental organizations, the private sector and other sectors of society, particularly the youth are hereby enjoined to participate in the observance of the Year of the Filipino Heroes."

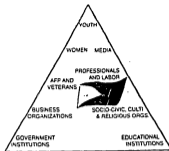
(SGD) PRES. FIDEL V. RAMOS



CONTINUED FOR 1970

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| JAN. | 18 | PRINTING OF "KALAYAAN", KKK'S PROPAGANDA PAPER BY EMILIO JACINTO AS EDITOR |
| | 20 | DEATH OF GRACIANO LOP Z. JAENA |
| JUNE | 21 | RIZAL-VALENZUELA MEETING AT DAPITAN, ZAMBOANGA DEL SUR. |
| JULY | 4 | DEATH OF MARCELO H. DEL PILAR |
| AUGUST | 19 | DISCOVERY OF THE KATIPUNAN (KKK) |
| | 21 | KKK ASSEMBLY IN BALINTAWAK, CALOOCAN THEY RESOLVED TO REVOLT. |
| | 23 | "CRY" OF PUGAD LAWIN, PROJ. 8 Q.C. |
| | 24 | BRIEF ENCOUNTER WITH GUARDIA CIVIL IN PASONG TAMO, Q.C. |
| | 26 | DECISIVE MEETING AT BALARA, Q.C.: ATTACK MANILA BY MIDNIGHT OF THE 29TH OF AUGUST |
| | 28 | BOHIFACIO'S WAR MANIFESTO AT BALACBAC HILLS, MANDALUYONG |
| | 29 | VICTORIOUS ATTACK OF PANDACAN & STA. MESA, BATTLE OF PINAGLABANAN, SAN JUAN |
| | 30 | SEIGE OF GEN. TRIAS, FOLLOWED BY KAWIT AND NOVELETA, CAVITE THE NEXT DAY |
| | | SPAIN DECLARED MARTIAL LAW IN THE EIGHT (8) PROVINCES OF LUZON. |
| SEPT. | 2 | BATTLE WITH THE BAND IN SAN ISIDRO, NUEVA ECUA. |
| | 4 | EXECUTION OF THE LEADERS OF PINAGLABANAN BATTLE |
| | 12 | MARTYRDOM OF 13 CAVITENOS |
| | 16 | SUMMARY IMPRISONMENT OF PROMINENT MANLENOS FOR SUPPORTING THE KKK. |
| | 30 | LIBERATION OF CANTAMUNTINGLUPA AND MARKINA |
| OCT. | 6 | DEATH OF JACOBO ZOBEL, FIRST FILIPINO MASON AND SUPPORTER OF GOMBURZA |
| | 31 | AGUINALDO'S MANIFESTO OF FREEDOM, EQUALITY AND BROTHERHOOD. |
| NOV. | 11 | BATTLE OF BINAKAYAN AND DALAHICAN CAVITE |
| | 26 | BATTLE OF MASUKOL PAOMBONG, BULAKAN. |
| DEC. | 1 | VICTORIOUS BATTLE AT SIBUL, BULACAN. |
| | 30 | RIZAL AND TEGODORO PLATA'S MARTYRDOM AT BAGUMBAYAN |

**BE COUNTED! JOIN OUR
SECTORAL PARTICIPATION CAMPAIGN**



DR. SALVADOR H. LAUREL
CHAIRMAN, PHILIPPINE CENTENNIAL COMMISSION

HON. LUIS J. MORALES
EXECUTIVE DIRECTOR

HON. ROSENDA ANN OCAMPO
CHAIRPERSON, 1996 COMMITTEE

"Kung ang libingan ko'y limot na ng lahat at wala nang kurus at batang mabait, bayangang linangin ng isang masipag, lupa'y asarolin at lamyang ikalat.

At mga buto ko ay bago matunaw mawit sa wala at kusang maparam, alabok ng iyong latag ay bayuang srye ang bahalang doo'y makipinan.

Kung magkagayon sa'y salintanahin na ako sa limot iyong ibabutin patkad himpasawid at ang panginorin mga lansaigan mo'y aking libabutin.

Matnig na tunog ako sa dinig mo, ilaw, mga kulay, masamang pakang, ang ugong at awit, pag habig sa iyo, pag-asang dalisay ng pananalig ko.

- Falmakas
by Dr. Jose Rizal

PHILIPPINE CENTENNIAL COMMISSION
1996 Year of Filipino Heroes Committee



**"IKARANGAL MO, PILIPINO
MAGITING ANG LAHI MO.."**

1996
TAON NG MGA BAYANING PILIPINO

For Details Please Contact:
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