New Strategies for Increasing Reading and Access to Children’s Literature

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National Library of the Philippines (NLP)
4th International Conference on Children and Young Adult Librarianship
Villa Caceres Hotel, Naga City, Camarines Sur on July 19-21, 2017.
Background on me:

California State University, Fullerton
Background on me:
Background on me:
Background on me:
Background on me:

Library/Research Skills to Students
Background on me:

E-resources training to Teachers
Background on me:

ALa IRRT Chair, 2015-2016
Background on me:

2005-2017 = over a decade evaluating libraries in U.S. & Asia
The result:
In SEA, common challenges…
The result:

In SEA, common challenges...

- Low budgets
- Lack of available literature
- Weak institutional support
- Distractions to reading
Part 1:
Innovative ideas for Reading Promotion
Some sample innovative reading promotions...

U.S. examples
Public:
Promotion of new eBooks / Media Zone

Huntsville Public Library (Alabama)
School:
Reading promotion with “READ” posters

Benton High School Library (Missouri)
School:
Reading promotion: schoolwide music video

https://www.youtube.com/watch?v=wXM5dkWDo4c

OCOEE Middle School Library (Florida)
School:

Reading promotion: more music videos!

“Happy” (Pharrell Williams)   “Read All Day” (Taylor Swift)

https://www.youtube.com/watch?v=h5F5Kdc1UVA&list=PLd-74LWTORF9KJwxcU7rYABJumdn9HHiT

https://www.youtube.com/watch?v=zjf7H8K9r4U&list=PLWIV3eObM_fiWgvdS9g3U9edWtxT8ILy

Various schools (USA)
Some sample innovative reading promotions…

Southeast Asia examples
Public:
Annual “Reading Day” Promotion

“Reading Day 2010”

HCMC Public Library (Vietnam)
Public:

“Quest”: homemade manga series appealing to boys 8-12
Public:
Storytelling Festival

https://www.youtube.com/watch?v=_t95KQcLHZI

Perak Public Library (Malaysia)
Public:
Dancing for Reading Promotion

[Image: A person in a pink dress dancing with a person wearing a costume]

https://www.youtube.com/watch?v=XmcAOBibx-s

Quezon City Public Library (Philippines)
School:
Holiday Thematic Reading Promotion

School Librarian in Action

Library Reading Promotion For Christmas 2015
In keeping with a Christmas tradition, our library is giving away candy canes for book borrowers. Sweets are treats for fans who read and for those who are reluctant to read. What I do is to spread books and display them on tables and open spaces in the library. Showing the book’s cover is visually appealing. Put a sweet candy beside it doubles the appeal. Since the week started, my staff at the circulation desk has been busy dispensing books and sweets at the same time.

https://www.youtube.com/watch?v=XmcAOBibx-s

lovealibrarian.blogspot.com (Philippines)
Where are other ideas on reading promotion for children/youth?
Excerpt from the School Librarian’s Role in Reading Position Statement

Reading is a foundational skill for 21st-century learners. Guiding learners to become engaged and effective users of ideas and information and to appreciate literature requires that they develop as strategic readers who can comprehend, analyze, and evaluate text in both print and digital formats. Learners must also have opportunities to read for enjoyment as well as for information. School librarians are in a critical and unique position to partner with other educators to elevate the reading development of our nation’s youth.

Contents

- Annotated Bibliography
- PowerPoint Presentations
  - Collaborating with Other Literacy Professionals
  - Multiple Literacies
Toolkit for Promoting School Library Programs

Messages, Ideas, and Strategies for Communicating the Value of School Library Programs and School Librarians in the 21st Century

This toolkit includes strategies, practical tips and tools, key messages, inspirational stories, and much more to help school librarians promote the many ways they transform teaching and learning within schools, districts, and communities through their library programs.

*Click on the cover at left to download a PDF of the toolkit.

Preface

Every one of us knows the important role that advocacy plays in the world. Successful advocates for organizations and programs can turn stakeholders into partners who act for and with the advocates. In the process, stakeholders’ passive support is transformed into educated action, and these stakeholders become advocates, too.
Practical Suggestions for Reaching Out

Reaching Out to Students

- Form a student group to advise and assist in the development of programming and promotions directed at students. Students are your target audience—your customers. Students who feel their ideas are important to you and the program are likely to develop a sense of ownership for their school library!
- Consider students an important part of your advocacy team. Invite one or two students to join the school library advisory group. (Johnson 2013, 41–43).

Reaching Out to Faculty and Administrators

- Make it clear to your principal that you are there to help achieve the school’s mission. Demonstrate that the principal’s priorities and concerns are your concerns, too. Share the program resources you have to help address those concerns.
- Reach out to new administrators, faculty, and staff. If your district provides induction seminars for new teachers, volunteer to present at the seminars.
- Invite participation. Make it evident to faculty and administrators that you want feedback and suggestions, and you welcome partnerships that improve the learning environment of the school.
- Volunteer to serve on a variety of committees.
- Integrate the library program into all school-wide activities.
- Review the yearly circulation data and develop a calendar for reaching out to teachers based on their standard project cycles. Leverage the
2018 Bill Morris Seminar Applications Now Open!
Posted on July 12, 2017 | 11:56 am

Western Washington University and the Whatcom County Library System chosen as site for 2018 Arbuthnot Lecture
Posted on July 10, 2017 | 3:21 pm

ALSC announces winners of 2017 Bound to Stay Bound, Melcher Scholarships
Posted on July 10, 2017 | 3:19 pm

ALSC releases comforting reads for difficult times booklist
The updated and expanded 2nd edition of Every Child Ready To Read incorporates simple practices, based on research, to help parents and other caregivers develop early literacy skills in children from birth to age five.

- **NEW!** Every Child Ready to Read -- Toolkit for Serving Early Childhood Educators
- Check out our resources!
- ECFR receives Power of A Summit & Gold Awards
Notable Children's Books - 2017

Suggest a title for the 2018 Notable Children's Books list

Each year a committee of the Association for Library Service to Children (ALSC) identifies the best of the best in children's books. According to the Notables Criteria, "notable" is defined as: Worthy of note or notice, important, distinguished, outstanding. As applied to children's books, notable should be thought to include books of especially commendable quality, books that exhibit venturesome creativity, and books of fiction, information, poetry and pictures for all age levels (birth through age 14) that reflect and encourage children's interests in exemplary ways.

According to ALSC policy, the current year's Newbery, Caldecott, Beispré, Sibert, Geisel, and Batchelder Award and Honor books automatically are added to the Notable Children's Books list.

According to the ALSC Notable Children's Books Committee manual, these categories loosely represent the following:

Younger Readers - Preschool-grade 2 (age 7), including easy-to-read books; Middle Readers - Grades 3-5, ages 8-10; Older Readers - Grades 6-8, ages 11-14; All Ages - Has appeal and interest for children in all of the above age ranges

Younger Readers

Early Literacy
New Every Child Ready to Read toolkit available for serving childhood educators!
Learn More >>>

July webinar looks at past and future of PLA's performance measurement program
Posted on July 11, 2017 | 10:21 am

Free webinar seeks to help libraries launch services for immigrants
Posted on July 7, 2017 | 3:53 pm

Public Library Association hosts Washington, D.C. kickoff event for Inclusive summer internship program
Posted on June 13, 2017 | 2:10 pm

Inclusive Internship Initiative to launch at Library of Congress
Posted on June 12, 2017 | 5:47 pm

PLA now accepting proposals for 2018 ALA Annual Conference
Posted on June 12, 2017 | 10:15 am
Digital Literacy

Community members come into public libraries every day, hoping to complete life tasks many of us take for granted, but lacking the basic computer skills to accomplish them. Whether it’s finding and applying for a job online, learning more about a health condition, connecting to their grandchildren online, or looking up new recipes, they often know what they want to do but are unable to do it without basic computer help.

The Pew Research Center report Libraries at the Crossroads suggests that the public wants libraries to teach digital literacy, and that library efforts can help the most vulnerable groups. According to the Pew report, 94% of respondents said libraries should “offer programs to teach people, including kids and senior citizens, how to use digital tools such as computers, smartphones and apps.” A strong majority of all Americans—75%—say that libraries should “definitely” offer programs to teach people how to protect their privacy and security online. Pew research also shows the connection between library support of digital literacy skills and employment. Contributing to the economic health of the community, and the economic success of individuals, are major reasons that teaching digital literacy skills is important.

Public libraries are teaching digital literacy, and doing it well. 75% of Pew respondents say libraries have been effective at helping people learn how to use new technologies. But there is opportunity to do more—just 7% say they have taken a library class on how to use the internet or computers, and 3% of the full population used a library’s computer or internet connection in the past year to acquire job-related skills or to increase their income.

Through its digital literacy efforts, the Public Library Association supports its members to make their libraries digital literacy learning centers.

About DigitalLearn.org

PLA’s DigitalLearn.org launched in June 2013. DigitalLearn.org is a collection of self-directed tutorials for end-users to increase their digital literacy. Feedback from public library staff directed PLA to develop courses on the most basic skills, such as using a
Early Literacy Programming in the Digital Age: Apps and E-Books in Storytime

Storytime has joined the digital age, and incorporating digital media into collections and programming is now an essential part of children’s librarianship. Join PLA and instructor Cen Campbell for this on-demand webinar that tackles this new territory. Cen explores mobile apps and e-books and shares practical techniques for integrating these tools into traditional early literacy programming. Participants will feel empowered to offer high-quality, book-based and educational media recommendations, model healthy media behavior, and effectively communicate with parents on the positive and negative implications of media consumption on young children.

This archived webinar was originally presented April 17, 2013.

Running time: 58 minutes

Learning Outcomes

At the conclusion of this on-demand webinar, participants will be able to:

- Translate a traditional storytelling technique into the digital realm,
- Model healthy media behavior in early literacy programming,
- Incorporate digital media into Every Child Ready to Read, Mother Goose on the Loose, and other early literacy programs.
Part 2: Increasing Access to Children’s Literature
Printed books
Printed books

Tagalog

Use all the collection development strategies offered by the National Library, PLAI, lovealibrarian.blogspot.com, vendors, etc.
Besides the same strategies, also pursue book donations from abroad. How?…
The ALA International Relations Sister Libraries Committee page

http://www.ala.org/irrt/irrtcommittees/irrtsisterlibrary/sisterlibrary
Main Page

- how to become a teacher

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- Main Page
- Success Stories
- Why become a Sister Library
- Advance Planning
- How to find a Sister Library
- The Directory
- How to Post Your Information
- Suggested Activities
- Resources
- Versión en español

related organizations
- IRRT - Sister Libraries Committee
- International Relations Office
- Sister Cities International
- more...
North Shore Country Day School / Maria Pino Suarez Elementary School

310 Green Bay Rd.
Winnetka, IL 60093
UNITED STATES
Phone: (847) 446-0674
Contact: Barbara Castilla
Web Page: http://www.nscds.pvt.k12.il.us/

Several years ago, Barbara Castilla, the Head of the Foreign Language Program at North Shore Country Day School in Winnetka, Illinois, went to Oaxaca and enjoyed her visit so much that the next summer she took her children to Oaxaca. When she told her Spanish students about her visits, they asked if she could take them also. Through a special summer grant program funded by parents at the school, Barbara took a group of students to Mexico in 1997. As part of their tour, they visited a school in Xaaga, a small village outside of Oaxaca. The students were struck by the contrast between what they had at North Shore Country Day and what the Maria Pino Suarez Elementary School had. When they returned home, they raised enough money through sales and donations to buy new desks, repair the roof and put windows and doors on the school. In summer 1999, Barbara received another enrichment grant and took a group of students to Xaaga again. This time, the project was to start a library for the school. Nancy Figel, Librarian for the Middle and Upper Schools went along to help organize and catalog the 250 books purchased for the library. Because there was not enough space in the school for a library room, the books have to be kept in a storage room. The volunteers from the U.S. (including Nancy’s mother and step-father), volunteers from the village and the Mexican students built portable book shelves that teachers could fill with books to take to their classrooms. The students, faculty and staff at North Shore Country Day School want to continue their “Sister” relationship with Maria Pino Suarez Elementary School. They hope to continue adding to the library, providing school supplies and doing whatever they can to improve the facilities at the school. Maria Pino Suarez only goes through sixth grade and because the cost of traveling to the next level school in a neighboring town is too expensive for most of the students, they usually stop their education at the sixth grade. North Shore Country Day School is looking for ways to raise the money for a scholarship fund that would help the Xaaga students continue their education.
Welcome to the Sister Libraries program of the American Library Association!

To promote the concept of a global community of libraries, the American Library Association (ALA) encourages U.S. libraries to form partnerships with libraries in other countries. Developing a Sister Library relationship can be a great opportunity for each library to learn about the work and lives of librarians around the world.

Each Sister Library relationship is unique. Once two libraries decide to partner, they establish the level of commitment that they are both comfortable with; the partnership can be as formal or informal as desired.

We have lots of ideas and information to get you started! Explore our website to find out more:

- **About**: Learn about the mission and history of the Sister Libraries program.
- **Become a Sister Library!**: We offer a checklist to help you plan your Sister Libraries partnership, plus tips for finding a Sister Library.
- **The Directory**: Search for libraries all over the world that are looking for a Sister Library relationship. Keep your library's information current.
- **Resources**: Websites, articles, brochures you can share, and activities to help you get your Sister Library partnership started—and running smoothly!
- **Success Stories**: Read about existing Sister Libraries, and share your story too.
- **Contact Us**: Questions? Problems? Suggestions? Get in touch with us!
Does your city have a sister city relationship with the US/UK/Canada/Australia?

Do you have Philippine friends/relatives in the above countries? Ask them to provide you local school names?
Delivery of books (English) to a Cambodian school
Delivery of books (English) to a Vietnamese school
E-books
There are NUMEROUS free children’s storybook sites available online!

“free children’s storybooks online”

or

“free children’s story books online”
Harry the Dirty Dog read by Betty White

HARRY the Dirty Dog

by Gene Zion
Pictures by Margaret B. Graham
Children's Storybooks

Online
Illustrated children's stories for kids of all ages

See our new fairy tale lesson/quinzes.

Free Storybooks to Read:
Young Children | Older Children | Young Adult

- Indicates audio is included with the story.

Books for Young Children:

The Little Gingerbread Man - by Carol Moore - A surprising new version of the classic Gingerbread Man fairy tale.

The Journey of the Noble Gnarble - by Daniel Errico - Illustrated by Christian Colabelli - Deep below the ocean waves a gnarble fish dreams of seeing the sun and sky. Also available at

http://www.magickeys.com/books/
**The Journey of the Noble Gnarble** - by Daniel Errico - Illustrated by Christian Colabelli - Deep below the ocean waves a gnarbale fish dreams of seeing the sun and sky. Also available at Amazon in [hardcover](#) and [Kindle](#) editions.

**Invisible Alligators** - by Hayes Roberts - Little Sari discovers invisible alligators quietly sneaking around creating trouble for her and everyone else.

**The Brave Monkey Pirate** - by Hayes Roberts - The Pirate Modi uses his father's ship to follow a map. Will what he finds help him brave a shot at the doctor's office?

**The Wiener Dog Magnet** - by Hayes Roberts - Just what is it you can do with a wiener dog magnet? Kiki Marie is about to find out.

**The Farm Animals** - by Rolando Merino - An illustrated story of animal sounds. **This is now a free complete online Click-a-Word Talking eBook!**

**Pirate's Treasure** - by Carol Moore - Illustrated by Aura Moser - A pirate in Jimmy's dream tells him where to find buried treasure.

**The Bitaba Bird** - by Carol Moore - Illustrated by Michael S. Weber - A blending of imagination with a science lesson.
Welcome to our Free Online Talking eBook

The Farm Animals story by Rolando Merino is a complete online version in our new Talking eBook format. You can click and hear every individual word pronounced, hear every page read, and listen to real farm animal sounds.

Instructions:
- Click on each word to hear it spoken
- Click on speakers to hear each page read
- Move your mouse over the animals to hear the sounds they make.

THE FARM ANIMALS

Written and Illustrated by Rolando Merino
for his son Rollie

On the farm there is a **HORSE** that goes **NEIGH...NEIGH** and gallops around. Horses are fun to ride.

http://www.magickeys.com/books/farm/page1.html
Freechildrenstories.com provides free and original stories for kids, updated regularly.

Beginners Guide To Options: Download this PDF and discover the safe & simple way to trade options!

Get it here for free

https://www.freechildrenstories.com/
Stories for Kids Age 8-10

The Stellar One
by Daniel Errico

The Atrocious Fairytale
by Daniel Errico & Illustrated by Dawn Hill

Don't Judge a Book
The Atrocious Fairytale

Daniel Errico  ·  October 6, 2016

Our story begins with an atrocious king. None of his rules made any sense.

"Tuesday?" said the king. "There is no such day and I'll hear no more of it." From that day on in his kingdom Monday was followed by second Monday or first Wednesday.

https://www.freechildrenstories.com/the-atrocious-fairytale
Storytime Online – 100+ Free Video Read Alouds

March 10, 2017
Free eBooks eBooks

More Online Reading:
- 500+ eBooks & Video Read Alouds for Kids with an iPad
- Download & Stream for Kids with your IndyPL Library Card

http://www.indypl.org/readytoread/?p=6150
Hey, look! A duck!

Duck! Rabbit! by Amy Krouse Rosenthal (Chronicle Books)

https://www.youtube.com/watch?v=hPCoe-6RRks&feature=youtu.be
http://en.childrenslibrary.org/
Bakit matagal ang sunod ko?
Why is my mommy late?
There are also many REFERENCE sites about children’s literature (lists, ideas, strategies, etc.)

For example…
Features

› What's New!
› What We're Reading: Commentary on Children's Books
› Web-Traveller's Toolkit: Essential Kid Lit Websites

Discussion Boards

› Readers Helping Readers
› Conference Bulletin Board

Quick Reference

› Children's Book Awards
› The Year's Best Books
› Children's Bestsellers
› The Doucette Index: Teaching Ideas for Children's Books

More Links

› Authors on the Web
› Stories on the Web
› Readers' Theatre
› Lots of Lists: Recommended Books
› Journals and Book Reviews
› Resources for Teachers
› Resources for Parents
› Resources for Storytellers
› Resources for Writers and Illustrators
› Digging Deeper: Research Guides and Indexes
› Internet Book Discussion Groups
› Children's Literature Organizations on the Internet
› Children's Publishers and Booksellers on the Internet

http://people.ucalgary.ca/~dkbrown/index.html
http://www.readingrockets.org/books
11 Book Resources to Help Parents Find Great Children’s Reading Books

BY TRACY OSTWALD KOWALD • PUBLISHED JULY 9, 2014 • UPDATED MARCH 14, 2017

After 20 years of service, ipl2 is now closed permanently. You may continue using the ipl2 website. However, the site will no longer be updated, and no other services will be available.

Spotlight: Kids' Health: Food and Nutrition

http://www.ipl2.org
Kids -- Reading Zone
327 resources

StoryBook Online
“A multimedia reading community for children and parents. Children can read, hear and see stories before them. Stories are available for many levels of readers.”

Subject:

America Writes for Kids
“This new site is searchable by state and by alphabet and is linked to nearly 50 authors’ and playwrights’ webpages, plus other useful sites, with more being added every week.”

Subject:

Mightybook.com
“It is our goal to create a relaxing web site environment where children can take a calming break from a busy day or ready themselves for nap or bedtime with a story of their choice.” This site for
MOST POPULAR TODAY:
the haunted football (10)
The Sword Fight (6)
The Buny's That Bite (2)
I Want an Elephant (2)
The Man Who Couldn't Wash The Dishes (2)
Hermione's true love (1)

MOST POPULAR TODAY:
A Wise Old Owl (6)
The Wolf's Side of Little Red Riding Hood (5)
A Visit from St. Nicholas (4)
The Enchanted Forest (4)
Dr. Seuss' ABC (2)
Classic Tales (2)

STORIES IN PROGRESS:

COMPLETED STORIES:
I Want an Elephant (1294)
Hermione's true love (1168)
The Man Who Couldn't Wash The Dishes (1059)
Joined at the Wrist (1024)
Harry Potter and the Perfect Girl (607)
The Magical Castle (527)
Harry and Hermione's Summer (412)
Ralph (339)
"Am I alone in My Room at Night?" (297)
A Kid Called Caleb (291)
The Buny's That Bite (280)
Harry and Ginny, Sittin' in a Tree... (265)
The Rainbow Colored Sky (230)

PRESENTATIONS:
The Wolf's Side of Little Red Riding Hood (Reading)(8158)
Little Red Riding Hood And The Wolf (Reading)(2081)
Little Red Riding Hood (Irth)(1172)
The Enchanted Forest (Interactive_Story)(869)
Little Red Cap (Reading)(808)
Sketch Pad (Interactive_Media)(525)
Harriet the Hippo (Reading)(496)
Lydia Very's Red Riding Hood (Reading)(353)
Mikey's Adventure (fiction)(330)
Bed In Summer (Reading)(324)
Act 1 - The Little Girl (Irth)(309)
The Owl And The Pussy-Cat (Reading)(299)
A Wise Old Owl (Reading)(274)
The Black Swan (Interactive_Story)(264)

Fabulous Fiction
Write stories together.
Categories include Harry Potter, Magic, History/Fairy Tales, Mystery, Animated Animals, and Modern Life.
Read Completed Stories.

Book Readings
Listen to audio stories recorded by our readers.

Classic Tales
Multimedia presentations of classic children stories.

Multimedia Stories
Illustrated and animated presentations of original stories.

Interactive Media
Flash games and activities.

Original Fiction
Read original work written by people like you.

ZatsWhy (Science)
Jeff Koppelmaa answers science questions.
So…
I wish you success as you promote reading and add more books/e-books!

Thank you.
Salamat.